

## **New York Times Bestselling Author, Popular IGER & Mom of 3 Offers a Heartwarming Children’s Book—Inspired by Her Kids—to Build a Kinder & More Inclusive World**



Last summer, passionate inclusion advocate Heather Avis’ *Different-A Great Thing to Be!* landed on the *New York Times* bestseller list and now, this popular Instagrammer and mom of three returns with the joyful, rhyming children’s picture book—*Everyone Belongs* (a WaterBrook/Penguin Random House hardcover; on sale 8/9/22).

This story was inspired by the real-life experiences of her daughters Macy and Truly (Tru)—who spontaneously put on a talent show in a park and started inviting *all* the nearby kids to join the fun!

Like in her previous book, Avis’ sweet story is beautifully enhanced by Sarah Mensinga’s vibrant and eye-catching illustrations.

Inspiring and encouraging, *Everyone Belongs* is an important reminder that it’s possible to make room for all people and all abilities—and that life is brighter when we give every person a chance to shine.

*We know everyone's different; no two are the same. You belong in our show!* the sisters exclaimed.

*Macy and Tru are putting on a spectacular talent show to highlight the ways they love to perform. Other kids arrive, eager to participate but unsure if they'll be welcomed. Since the two sisters know that everything is a lot more fun when everybody's included, they're determined to find a role in the show for each person.*

*Everyone Belongs* makes a heartwarming gift for parents, other caregivers, and educators for various occasions throughout the year including for baby showers and during the back-to-school season.

This sweet storybook would also make a timely feature during and National Down Syndrome Awareness Month (October) and National Adoption Month (November).



**Beginning July 27, Heather Avis is Partnering with [GAP Stores](#) on their “Everyone Belongs” Back to School Campaign, Spotlighting Real Kids with Unique Abilities and Differences Who Inspire and Embody Inclusion**

**ABOUT THE AUTHOR:** Heather Avis is founder and chief visionary officer at The



Lucky Few, a social awareness brand on a mission to make a more inclusive and loving world with an emphasis on shifting the Down syndrome narrative. The author of *Everyone Belongs* (WaterBrook/Penguin Random House; on-sale 8/9/22) and the *New York Times* best-selling children’s book *Different—A Great Thing to Be!*, she runs [The Lucky Few's hit Instagram account](#) and is the author of a book and co-host of the podcast by the same name.

Heather is also the founder of the Lucky Few Foundation, a national Down syndrome advocacy organization. A former education specialist teaching high school students, she is a mother to three adopted children and has been interviewed on numerous media outlets including *The Today Show*, Hallmark’s *Home & Family*, and written for *TIME* and *The Week*. She lives in Southern California with her husband, Josh, and their three kids Truly, August and Macy. For more information, visit [www.HeatherAvis.com](http://www.HeatherAvis.com) and:



[@TheLuckyFewOfficial](#)



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**Heather is available for interviews and to write articles/blog posts on:**

- How her kids’ kind and empathetic real-life experience of reaching out to include everyone around them in a spontaneous talent show at a park inspired her to write *Everyone Belongs*
- How to encourage parents to help their kids be kind and reach out to those who might not feel welcome
- Heather has said “every day my kids enter a world that questions their value and worth.” This is such a common struggle for parents today and Heather can talk about the parenting habits she has found that have been helpful in reinforcing her kids’ value
- How her and her husband’s parenting journey of adopting two children with Down syndrome and one who is biracial has drastically changed how she sees herself and humanity
- What she has learned in her unique parenting journey so far
- How parents can better empathize with families who are different than them
- How Heather and her family is sharing their inclusive message through their partnership with GAP stores during the **Everyone Belongs Back-to-school Campaign**, which begins July 27 across GapKids channels, television, and digital.

*“As a multi-ethnic, ability-diverse, adoptive family we know that this world is a place where everyone belongs, that we not only embrace our differences but we celebrate them and that life is better when we make room in our lives for those who have been missing.”*



*Macy and Truly enjoying the book they inspired*

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