

the lucky few™

Heather and Josh Avis are the founders of The Lucky Few, a family brand for social change. The Lucky Few has created a worldwide movement with their instagram account @theluckyfewofficial, which is enjoyed by thousands and inspires people from all walks of life and from every corner of the world through stories, videos and photos of daily life.



115k

FOLLOWERS
ON INSTAGRAM

1.8m

WEEKLY
IMPRESSIONS

90k

WEEKLY
REACH

NOTABLE BRAND
PARTNERSHIPS

Disney

SUBARU

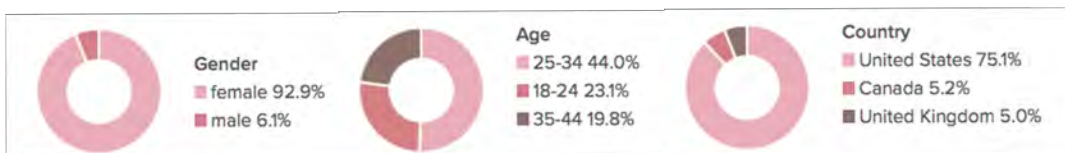
TARGET

Nestlé

Why @TheLuckyFewOfficial?

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Demographics



Rate Packages

\$1,500 - One Instagram Post

We will provide one photo and provide copy with the option of one revision. Travel is not included.

\$3,000 - One Instagram Post + Story

We will provide one photo for post, two to three photos for stories with swipe up option. We will provide copy with the option of one revision. Travel is not included.

Additional Options:

\$1,000 - Push to Facebook post

\$1,000 - Link in eNewsletter post

\$1,500 - Each additional post.

\$2,000 - One Podcast Ad

Extensive Packages start at \$5,000

We can provide more extensive packages depending on partnership. Options may include travel, video and photo production, newsletter link and marketing strategy & planning. We will cater the post to the clients need.

OUR CLIENTS INCLUDE:

Pottery Barn Kids
urban sitter
Madsen Cycles
Telefloral
Bitsbox
Make-a-Wish
Carters
Needle & Tuft
Beddy's
Arm & Hammer
Nosiboo
Little Passports

MEDIA APPEARANCES:

Time
The Today Show
Popsugar
Mashable
Mic.com
Good Housekeeping
The Hallmark Channel

We would love to work with you!

For business inquiries please contact: Josh Avis

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